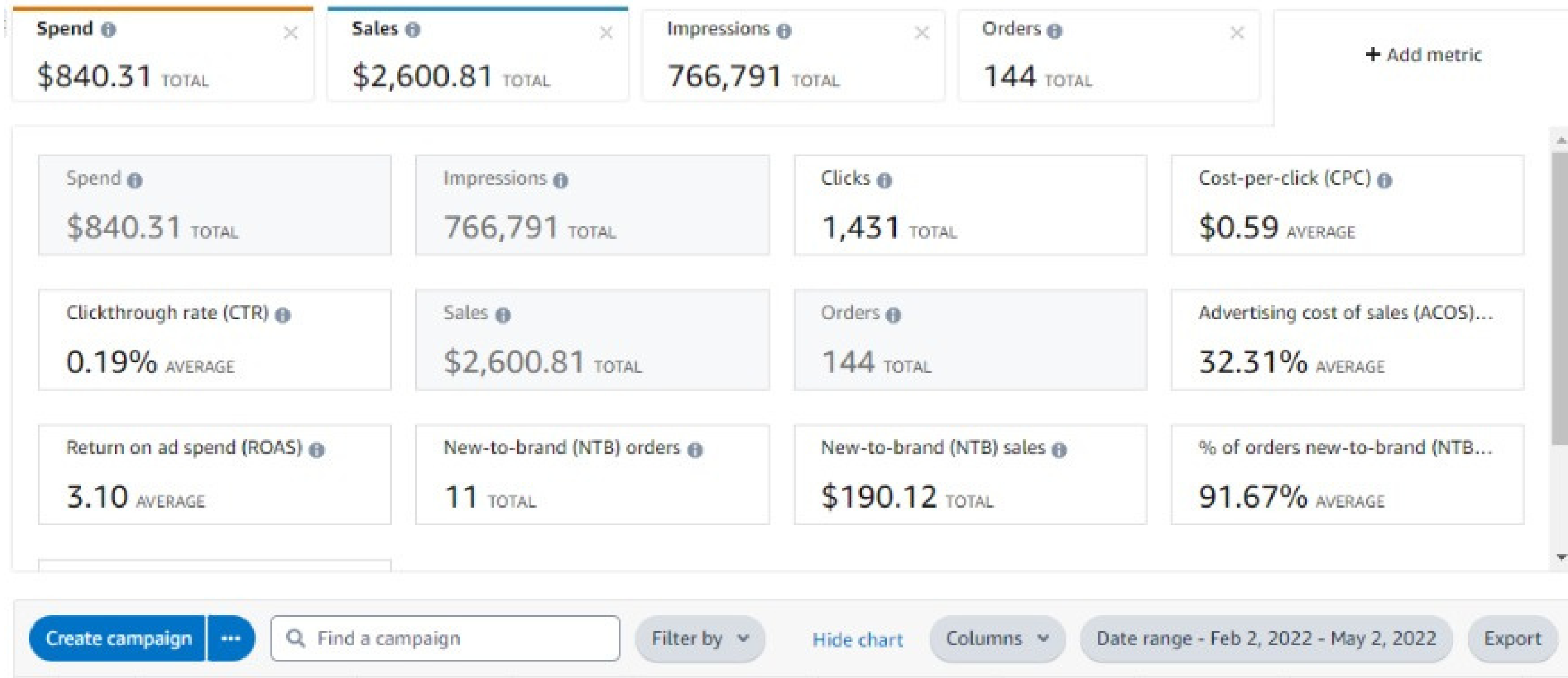




Luminar Link.

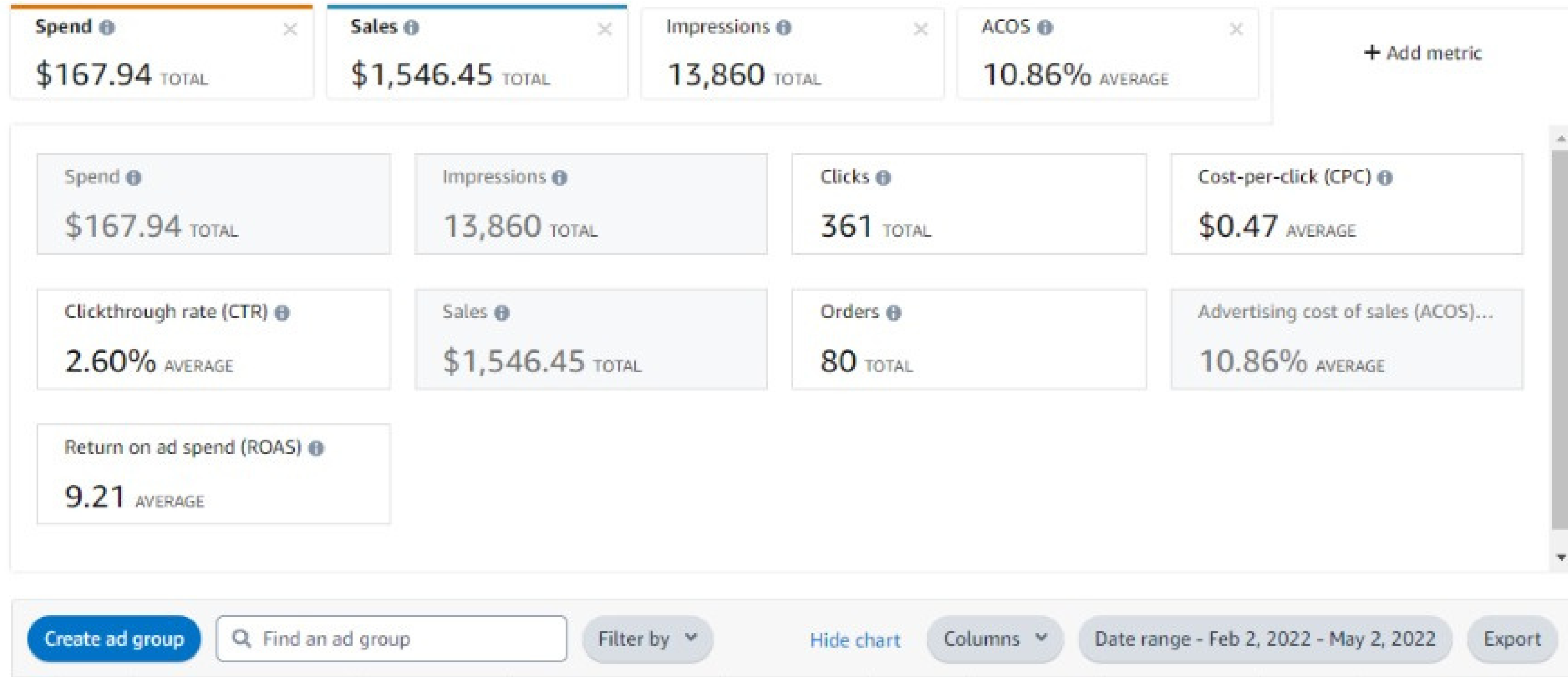
SD & Brand Portfolio (Beauty Products)



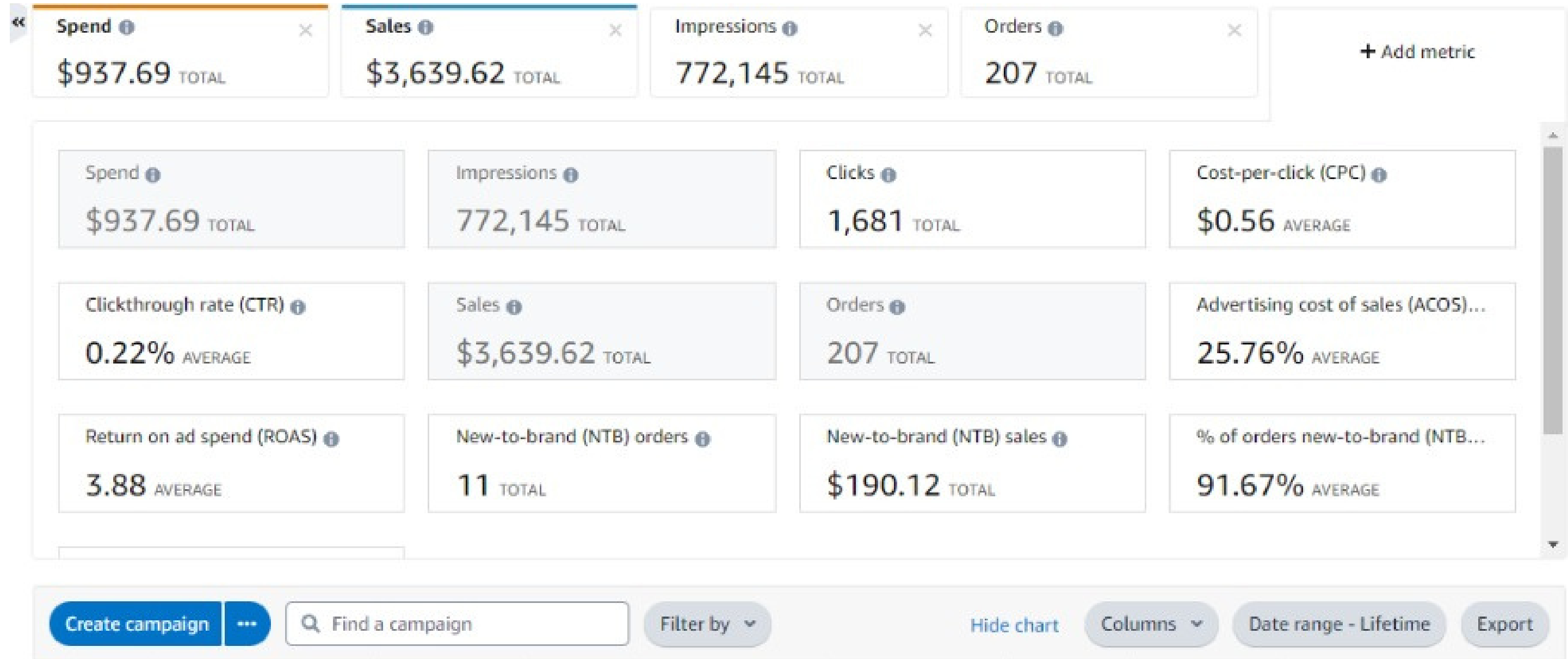


Luminar Link.

One of the Campaign of SD & Brand Portfolio

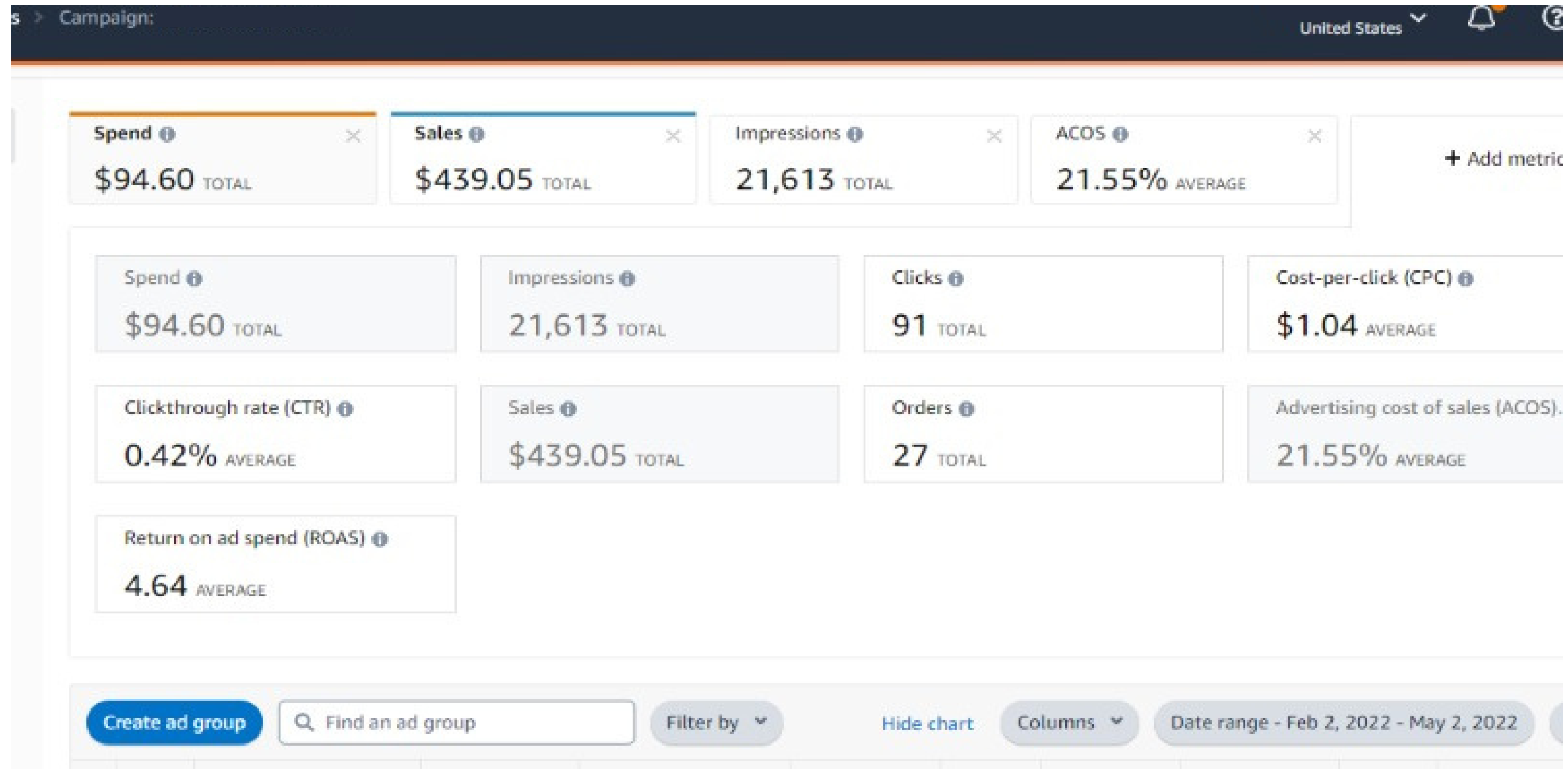


SD & Brand Portfolio Life Time (Beauty Products)



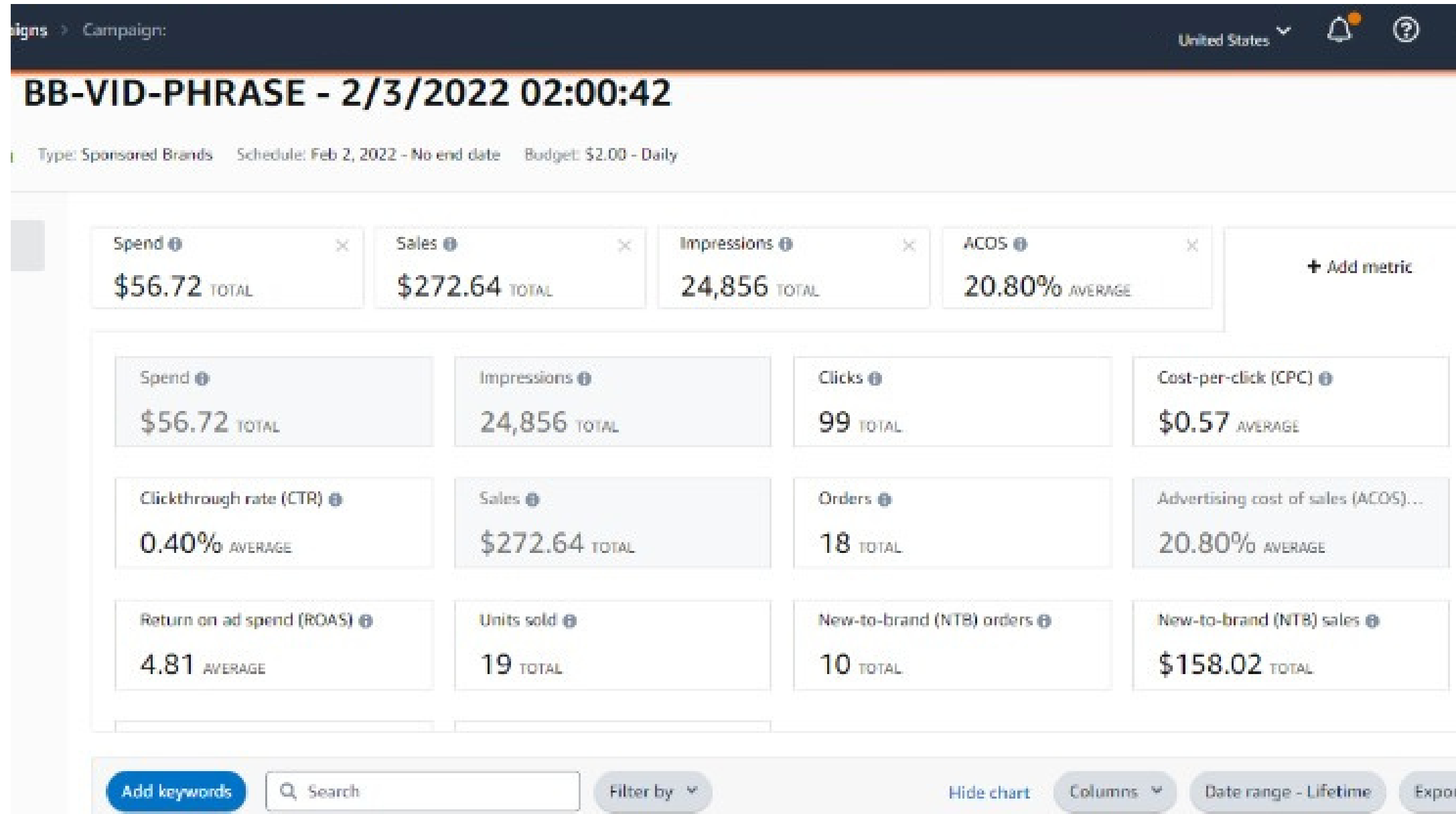


Bubble Bath Manual Exact Campaign (1)



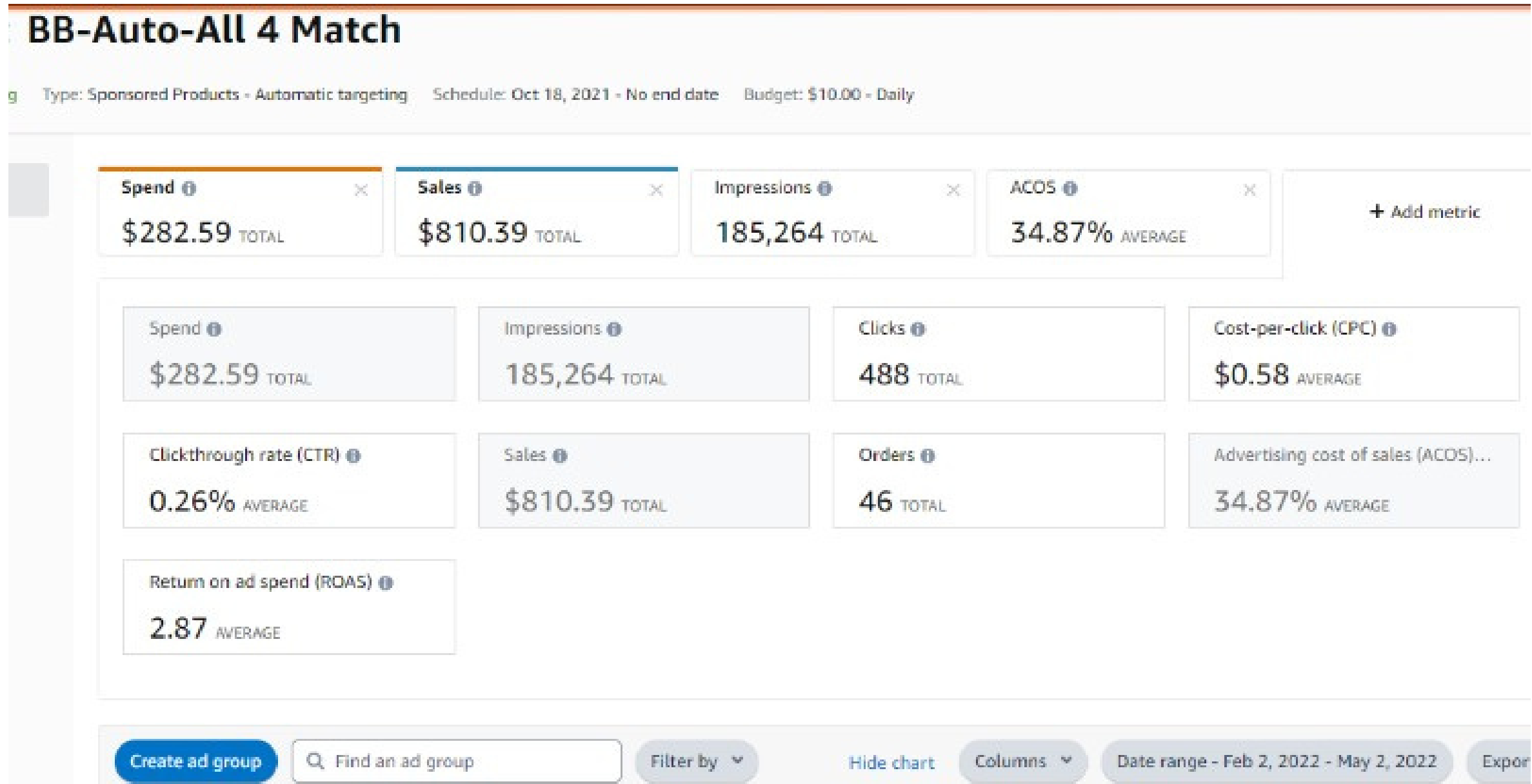


BB-Video Phrase Campaign



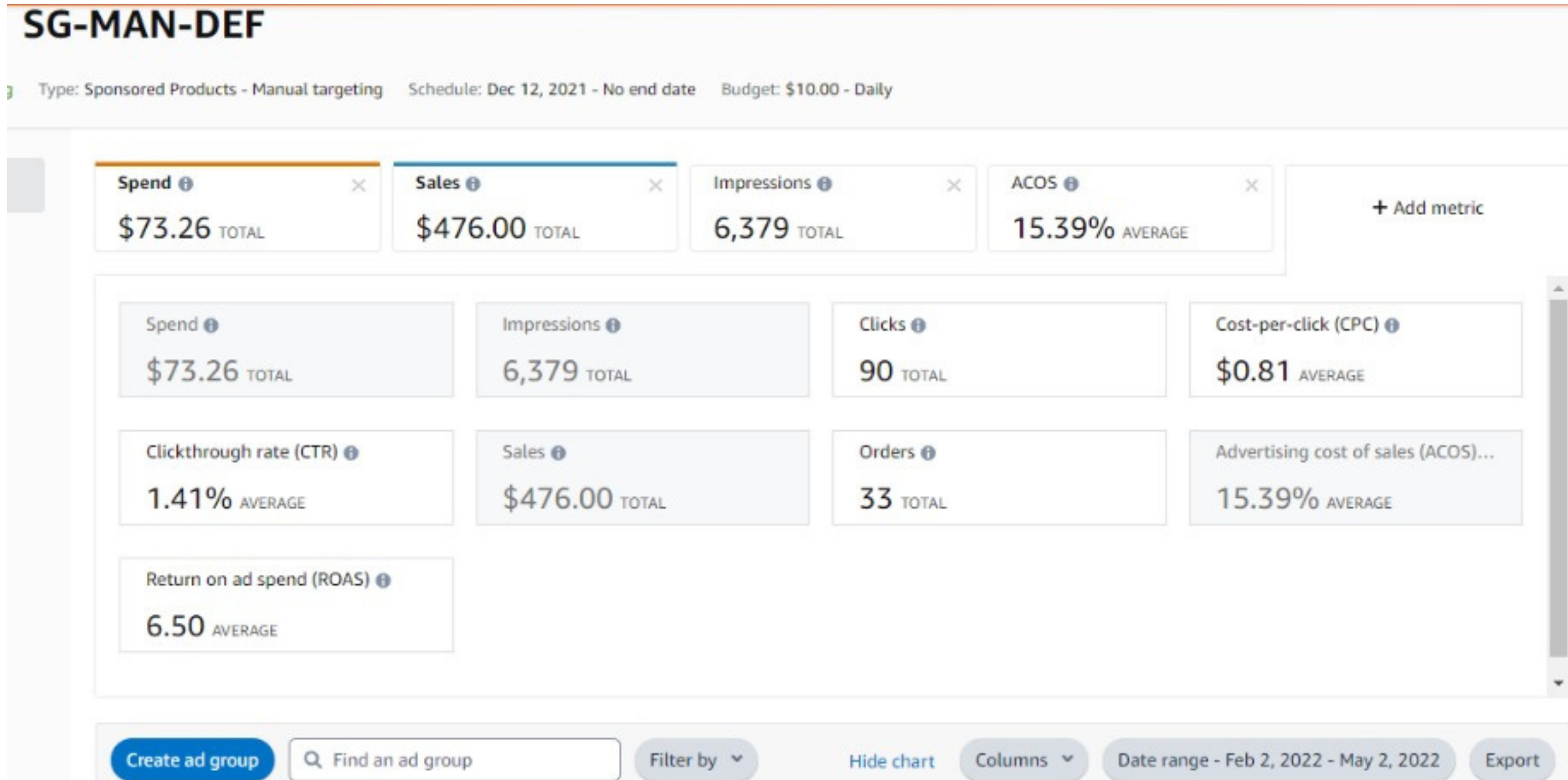


Bubble Bath- Auto Campaign



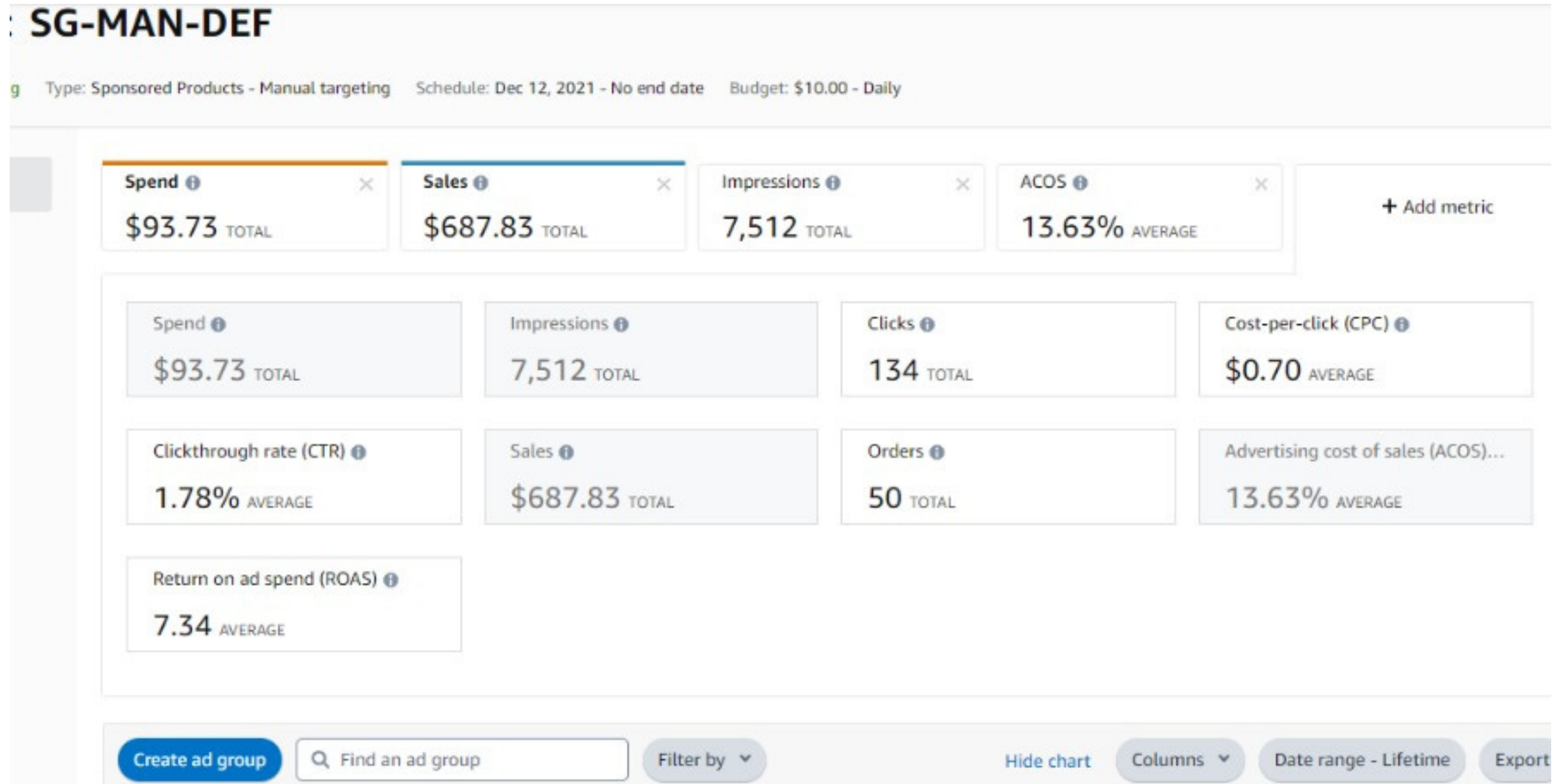


Shower Gel- Defensive Campaign

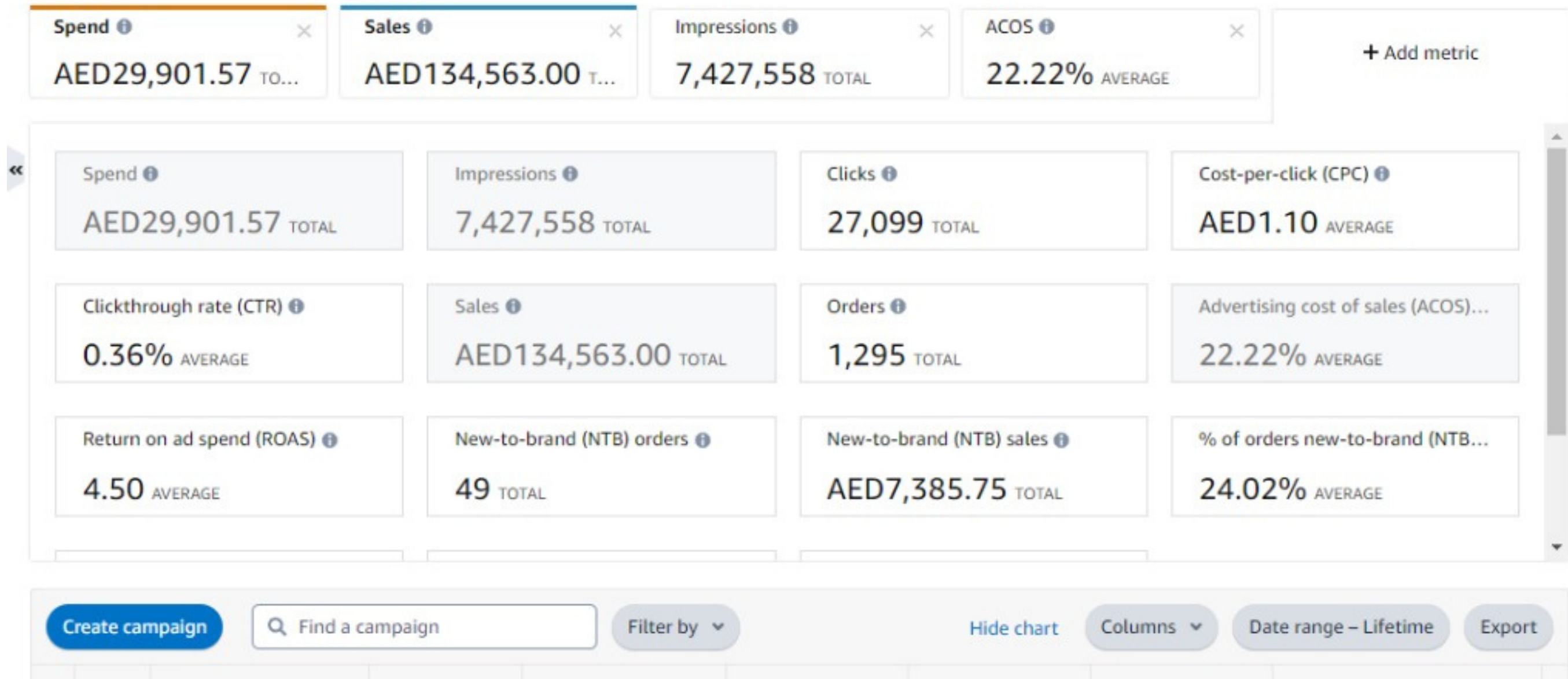




Shower Gel- Defensive (Life Time)

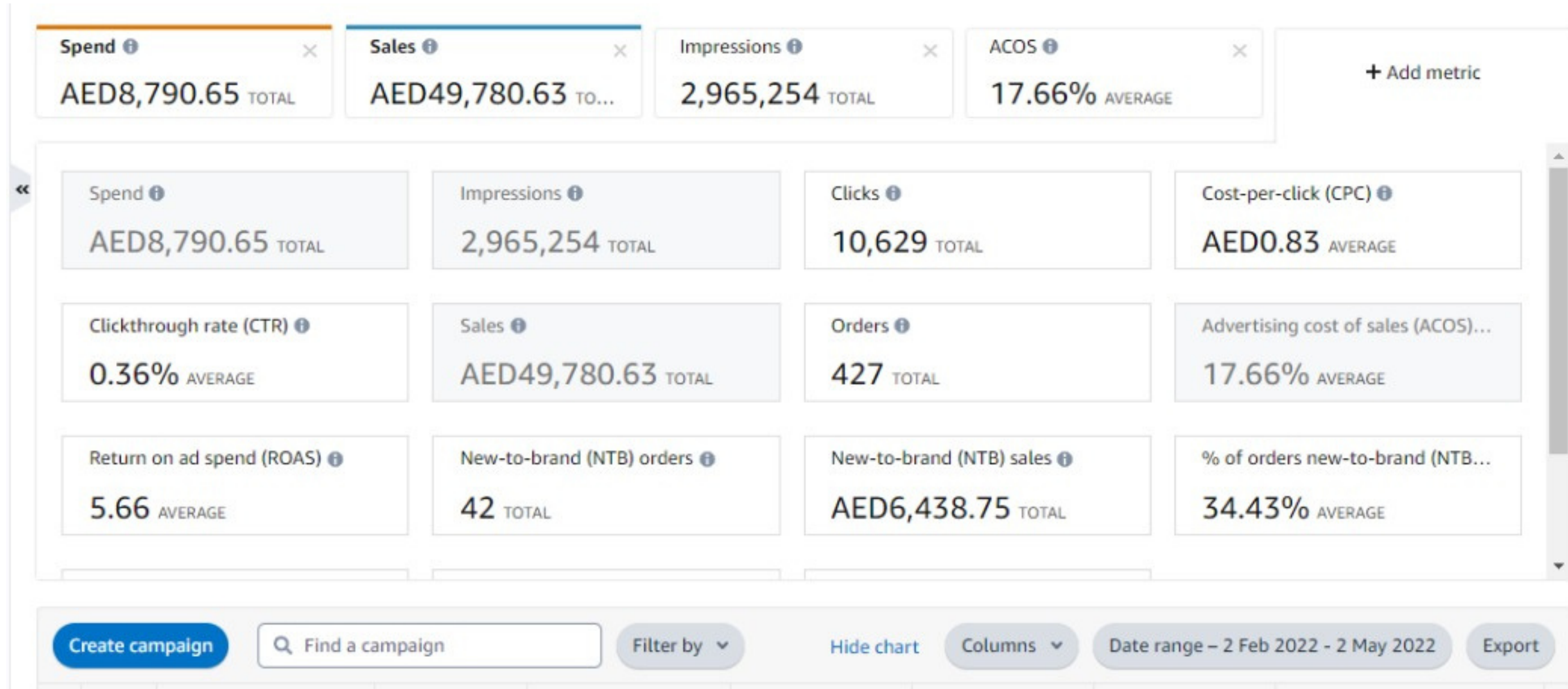


Amazon Dubai Account





Amazon Dubai 3months Data (All campaigns)



US Amazon-Beauty Products (1 year)

Sales Dashboard [Learn more](#)

Refresh

Date

Custom



5/1/2021



5/2/2022

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 5/2/2022, 8:27:13 AM PDT

Total order items

4,159

Units ordered

4,502

Ordered product sales

\$68,849.92

Avg. units/order item

1.08

Avg. sales/order item

\$16.55

Dubai Account Sales Data (1 year)-Toys

Sales Dashboard [Learn more](#)

Refresh

Date

Custom

Fulfillment channel

Both (Amazon and seller)

Apply



01/05/2021



02/05/2022

Sales Snapshot taken at 02/05/2022, 7:25:50 PM GST

Total order items
4,300

Units ordered
4,583

Ordered product sales
AED 433,562.72

Avg. units/order item
1.07

Avg. sales/order item
AED 100.83



Luminar Link.

Spend ⓘ



AED10,150.78 TO...

Sales ⓘ



AED58,238.12 TO...

Impressions ⓘ



4,890,488 TOTAL

ROAS ⓘ

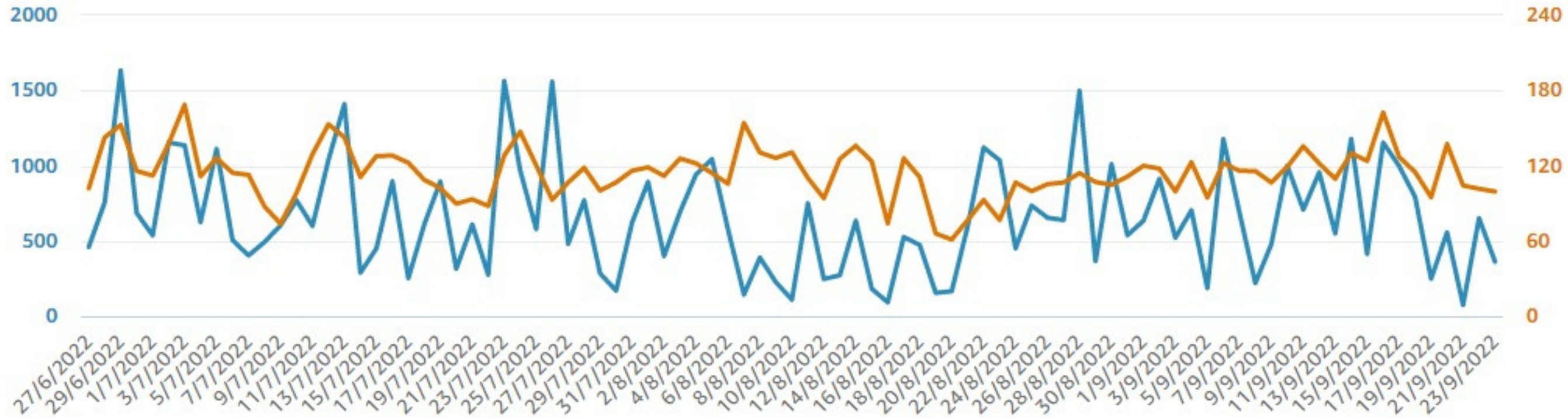


5.74 AVERAGE

ACOS ⓘ



17.43% AVERAGE



Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range – 27 Jun 2022 - 23 Sep 2022

Export

Date

Custom

Fulfillment channel

Both (Amazon and seller)

Apply



01/01/2021



24/09/2022

Sales Snapshot taken at 24/09/2022, 9:51:04 AM GST

Total order items

6,053

Units ordered

6,439

Ordered product sales

AED 620,852.25

Avg. units/order item

1.06

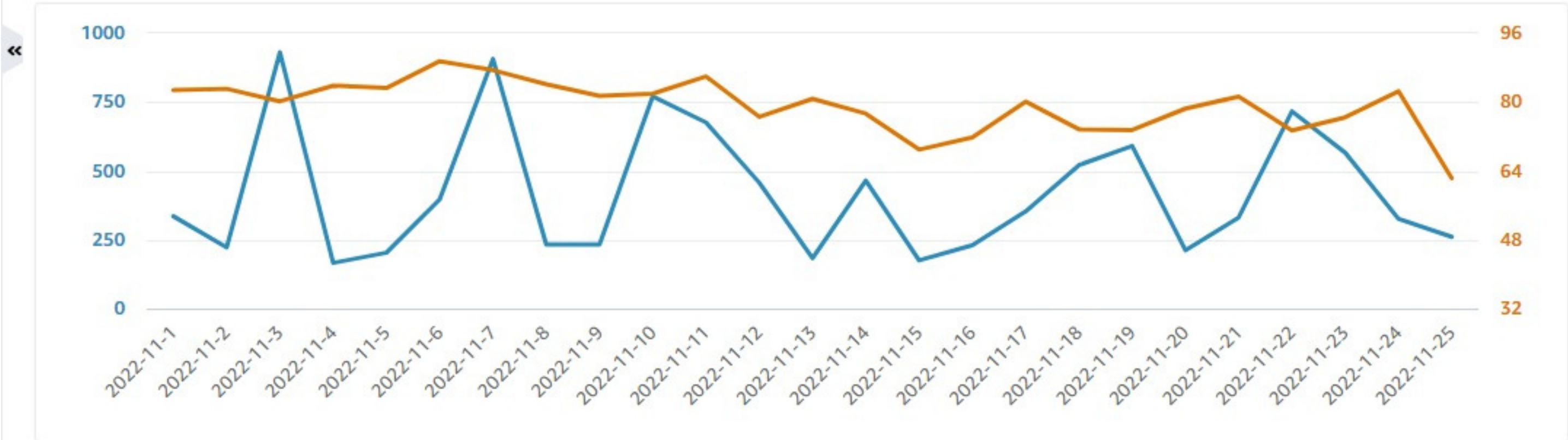
Avg. sales/order item

AED 102.57**Compare Sales**

Graph view



Spend ⓘ	Sales ⓘ	Impressions ⓘ	ROAS ⓘ	ACOS ⓘ
AED1,980.68 TOTAL	AED10,460.45 TO...	822,590 TOTAL	5.28 AVERAGE	18.93% AVERAGE



Create campaign

Find a campaign

Filter by ▾

Hide chart

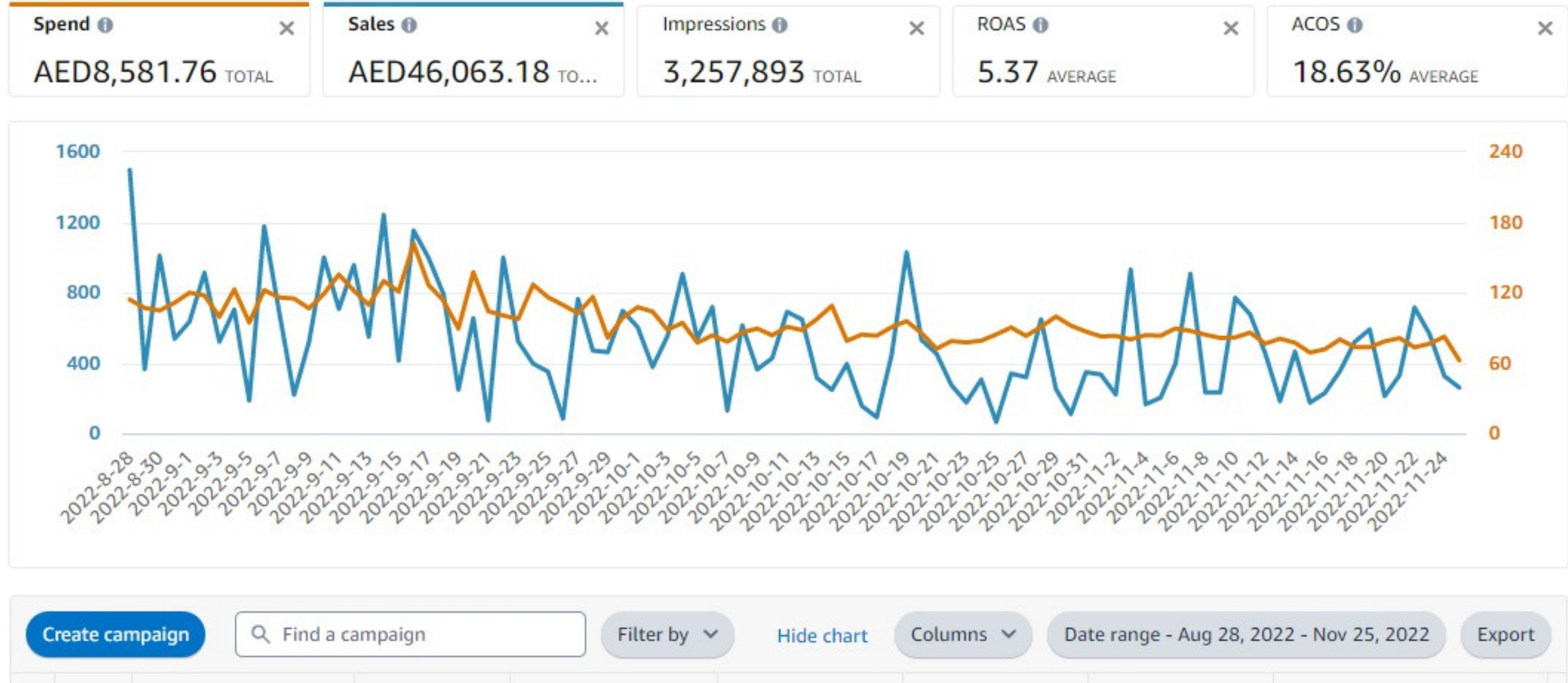
Columns ▾

Date range - Nov 1, 2022 - Nov 25, 2022

Export



Luminar Link.





Luminar Link.



Sales Dashboard [Learn more](#)

[Refresh](#)

Date

Year to date - 25/11/2022

Fulfillment channel

Both (Amazon and seller)

[Apply](#)

Sales Snapshot taken at 25/11/2022, 8:04:03 PM GST

Total order items
3,828

Units ordered
4,080

Ordered product sales
AED 422,203.16

Avg. units/order item
1.07

Avg. sales/order item
AED 110.29

Sales Dashboard [Learn more](#)

[Refresh](#)[De](#)

Date

Custom



01/01/2021



25/11/2022

Fulfillment channel

Both (Amazon and seller)

[Apply](#)

Sales Snapshot taken at 25/11/2022, 8:04:36 PM GST

Total order items
6,638

Units ordered
7,089

Ordered product sales
AED 692,339.25

Avg. units/order item
1.07

Avg. sales/order item
AED 104.30

[Compare Sales](#)[Graph view](#)[Table](#)